

DAN + TAUB

UI+PROD. DESIGNER

TAUBDESIGN.COM

CONTACT

📍 Miami, Florida, USA

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SKILLS

- ▣ Graphic Design
- ▣ Identity + Branding
- ▣ UI/UX Design
- ▣ Web Design
- ▣ 3D Modeling
- ▣ Motion Graphics

EDUCATION

- ▣ BA – Interactive Media Design
 - Art Institute of Fort Laud., FL
 - 2006 - 2008
- ▣ BA – Graphic Design
 - Art Institute of Phoenix, AZ
 - 2002 - 2006

PROFILE

100% BLOOD, SWEAT, AND PIXELS

I bring a dynamic blend of creativity, technical expertise, and relentless drive to elevate digital interactions. With a focus on UI Design and Product Design, I am committed to pushing boundaries and delivering impactful solutions that captivate users and drive business success.

EXPERIENCE

📍 LEAD UI + PRODUCT DESIGNER | 2021 - PRESENT

GALA GAMES

Strategically lead a high-performing team of UX and UI designers, cultivating a collaborative environment to drive design innovation and enhance user satisfaction.

- Developed and oversaw Town Star branding and NFT content, cultivating a social media audience of 1.3 million followers.
- Implemented efficient frameworks, accelerating project timelines and boosting user engagement through seamless collaboration.

📍 SENIOR ART DIRECTOR | 2019 - 2020

DIGITAL SILK

Offered strategic direction and meticulous oversight to uphold the caliber of work within the creative department, leading to the development of visually compelling campaigns that deeply resonated with target audiences.

- Developed and implemented streamlined workflow procedures and brand guidelines, fostering team adoption.
- Established efficient frameworks and protocols, resulting in accelerated project timelines and heightened user engagement through effective collaboration.

📍 DIGITAL ART DIRECTOR | 2010 - 2019

ZIMMERMAN ADVERTISING

Applied strategic vision and creative expertise to execute impactful marketing, web design, and UX/UI projects.

- Directed end-to-end processes from conceptualization to launch, maintaining an unwavering dedication to delivering top-quality, user-centric experiences.